AI Governance, Responsible AI and
Data Governance:

Connecting the Dots

**Half day workshop by
Mathias Vercauteren**

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- **Principles of AI Governance and the importance of
  Responsible AI**

- **The role of Data Governance in supporting ethical and
  compliant AI practices**

- **Develop and implement AI Governance frameworks**

- **Best practices for ensuring transparency, accountability,
  and fairness in AI systems**

- **Gain practical tools and techniques for fostering a culture
  of responsible AI and data management**

LANGUAGE
English of Nederlands

VENUE
Utrecht

TIME
13:30 – 17:00 hours

REGISTRATION
www.adeptevents.nl

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Connecting the Dots

Artificial intelligence promises transformative business value, but without strong governance foundations, AI initiatives risk being biased, opaque, or non-compliant. Organizations are increasingly expected—by regulators, customers, and society at large—to ensure AI systems are ethical, explainable, and trustworthy. Yet, most governance efforts remain fragmented: AI governance is treated separately from Responsible AI principles, while Data Governance operates in a silo.

This seminar connects the dots. Participants will gain a comprehensive understanding of how Data Governance underpins Responsible AI, and how AI Governance frameworks operationalize ethics and compliance in practice. Combining strategy, case studies, and hands-on frameworks, the course provides attendees with the tools to design and implement governance approaches that make AI not only innovative, but also reliable and responsible.

LEARNING OBJECTIVES

By the end of this seminar, participants will be able to:
- Understand the principles of AI Governance and the importance of Responsible AI
- Explore the role of Data Governance in supporting ethical and compliant AI practices
- Learn how to develop and implement AI Governance frameworks that align with organizational goals

- Discover best practices for ensuring transparency, accountability, and fairness in AI systems
- Examine real-world case studies that highlight successful AI and data governance integration
- Gain practical tools and techniques for fostering a culture of responsible AI and data management
- Identify common challenges and strategies to overcome them in the governance of AI and data.

Who is it for?
- Data & AI Leaders: Chief Data Officers, AI program leads, and executives responsible for data-driven strategy
- Governance & Compliance Professionals: Data Governance managers, risk officers, and compliance teams seeking to embed AI accountability
- Technology Leaders: Architects, product owners, and IT leaders building or overseeing AI/ML solutions
- Business Leaders & Policy Makers: Executives and decision-makers needing to ensure AI aligns with organizational goals and ethical standards.
- Researchers & Educators: Professionals in higher education and research institutions deploying AI in sensitive, high-stakes contexts.

Language: this course is delivered in English unless we have an all-Dutch group, in which case we revert to Dutch.

Detailed Course Outline

Part 1 — Foundations & Risks

- **Session 1:** AI Primer – The growth of AI, opportunities, and emerging risks .
- **Session 2:** AI Pitfalls – Understanding algorithmic bias, data quality challenges, and unintended consequences.
- **Session 3:** The Need for Governance – Why AI governance is essential, and how it intersects with Responsible AI and Data Governance.

Part 2 — Frameworks & Practices

- **Session 4:** AI Governance in Practice – Policies, standards, and risk management frameworks.

- **Session 5:** Responsible AI – Embedding ethical principles (fairness, transparency, accountability, inclusivity) into systems and processes.
- **Session 6:** Data Governance for AI – Addressing data ethics, data quality, lineage, and security as enablers of trustworthy AI .

Part 3 — Connecting the Dots & Implementation

- **Session 7:** Practical Integration Framework – A blueprint for combining AI Governance, Responsible AI, and Data Governance.
- **Session 8:** From Frameworks to Business Strategy – Scaling governance into enterprise programs, communicating value, and embedding sustainable practices.

MATHIAS VERCAUTEREN

Mathias Vercauteren is a global leader in data and AI governance, known for transforming complex challenges into practical, lasting solutions. With over a decade of experience across industries, he has developed and refined the Data Governance Sprint™, a proven methodology he has been applying for more than five years to rapidly design and embed governance frameworks that work in practice. His forthcoming book on the Sprint, set to be published at the end of this year, captures his unique approach to making governance actionable, scalable, and embraced across organizations.

As Project Manager of the DAMA-DMBOK® 3.0, Mathias leads one of the world's most significant initiatives in data management. Coordinating hundreds of contributors across the globe, he is at the center of shaping the next generation of standards that define how organizations govern their data. This work positions him as a global voice in bridging business, technology, and academia around governance.

In his role as President and Principal of *Data and AI Governance Partners*, Mathias partners with C-level leaders and executive teams to implement governance strategies that drive performance, compliance, and trust in data. He is also helping organizations prepare for the future through AI governance, ensuring that innovation is matched with ethics, accountability, and value creation.

Alongside his industry leadership, Mathias is pursuing an Executive PhD in Data Governance at Antwerp Management School, conducting research that connects theory to practice. He is also laying the foundation for an international research institute for data governance, bringing together academia, industry, and global experts to advance the field.

A sought-after keynote speaker at conferences such as DAIA, DGIQ, and EDW, Mathias is recognized for his ability to make governance engaging, practical, and transformative. Whether through his Sprint methodology, his global standards leadership, or his academic research, his mission is clear: to help organizations unlock the power of data as a true strategic asset.

Information

DATE AND TIME
The workshop will take place on March 25th, 2026 from 13:30 am to 17:00. We may continue to run this course once or twice a year with the exact date and time available on our website.

VENUE
Adept Events works with several venues in and near Amersfoort and Utrecht. We strive to provide you with the location details as soon as possible. The exact venue will be on our website and in the confirmation e-mail that you will receive one week prior to the event. Always check our website prior to your departure to ensure you have the exact location and directions.

HOW TO REGISTER
Please register online at **www.adeptevents.nl**. For registering by print, please scan the completed registration form and send this or your Purchase Order to **customerservice@adeptevents.nl**. We will confirm your registration and invoice your company by e-mail therefore please do not omit your e-mail address when registering.
In completing your registration form you declare that you agree with our **Terms and Conditions**.

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Please find the registration fee **on this page** on our website. If combined with attending our conference Data Warehousing & BI Summit an additional discount will apply.
Discounts are available for group bookings of two or more delegates representing the same organization made at the same time. Ten percent off for the second and third delegate and fifteen percent off for all delegates when registering four or more delegates (all delegates must be listed on the same invoice).
This cannot be used in conjunction with other discounts.

All prices are VAT excluded.

PAYMENT
Full payment is due prior to the workshop. An invoice will be sent to you containing our full bank details including BIC and IBAN. Your payment should always include the invoice number as well as the name of your company and the delegate name.

Payment by credit card is also available. Please mention this in the Comment-field upon registration and find further instructions for credit card payment on our **customer service page**.

Cancellation Policy
Cancellations must be received in writing at least three weeks before the commencement of the workshop and will be subject to a € 75,- administration fee. It is regretted that cancellations received within three weeks of the workshop date will be liable for the full workshop fee. Substitutions can be made at any time and at no extra charge.

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MORE INFORMATION

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